



Majesty Palm

Food & Product Photography

FloridaDigital
Gallery
commercial & event
photography



Quality product photography is essential in today's global marketplace.

FDG Food/Product business model is open, practical and flexible - all based around our client's needs. Our ideal client is one for whom we can provide a joined-up service - helping formulate strategy, then delivering to agreed objectives and schedules.

By acting as a single source for both creative and technical services, we believe that we offer both consistent results and value for money across a broad range of activities.

We are also happy to work in partnership with others in providing the creative input to significant projects. Our in-house creative services include brand design, graphic design, photography, web site design, and web application development.

Graphic design is the key element in much of what FDG offers. In the development of branding (logos) and corporate identity, the ability to communicate a business, product or service visually, is central. A successful graphic identity offers flexible consistency; a kit of well defined

parts that can be brought together to communicate the brand in any given media and situation. Graphic design plays a major part in establishing brand identity and is part of the outward projection of the brand owner's message. The brand value, however, is determined largely by what customers perceive through experience and opinion. FDG design can help from the outset in creating not simply a logo, but all the other marketing elements to take you're offering to market. FDG increases your customers buying confidence, building credibility and allowing you to sell your product at higher values.

We can help you develop a consistent look and feel to your promotional materials that will last for years and that can be added to seamlessly as new images are needed.

Whether on location or in the studio we have the means to collaborate with you in a relationship that blends the highest quality, efficiency, and service at the most competitive total cost.

Specializes in the following Categories

Gourmet Cuisine / Beverage / Dessert Photography
Menus / Tabletop Display Cards – Graphic Design Services
Jewelry / Antiques / Clothing & Accessories Photography

Majesty Product Package Includes:

- **FDG requires a business consultation meeting with the client and discusses the overall project goals. We take the time to understand clients overall needs and expectations of the entire project. FDG and the client determine the creative needs, mapping out designs and development of the criteria and time line for completion. The technical aspects of the session are discussed and number of photographic items determined in advanced.**
- **Up to 3-4 hours of product photography. The amount of product photography hours are determined by the number of products being photograph and the set up time between shots. FDG includes a second assistant that provides lighting effects, product styling, staging and light table backgrounds. Metering and confirming continuity of the photography session.**
- **FDG provides a password protected client proofing gallery and ordering on line of photographs. Florida Digital Gallery is a secure web site.**
- **We provide full studio quality Profoto™ lighting along with Chimera™ softboxes for our desired effects. Our light table is specially designed for on location photography providing multiple color backgrounds with gradations and great flexibility for product positioning and styling.**
- **All images are saved to Archival DVD Disc(s) with both hi-resolution and lo- resolution images included.**
- **Reproduction Rights are assigned to you allowing you to make your own reprints and enlargements.**

Price - Only \$375 to \$800 plus tax (graphic design services charged at \$75 per hour)